



News Release: *For Immediate Release*

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Mental Clarity Supplement Hits the Market!

HealthAid America's Ginkgo Vital 3 brings Enhanced Mental Clarity to the Natural Health Industry

(Foster City, CA)-Five million Americans suffer from various stages of memory loss, with treatment and medical care for each consumer costing upwards of \$174,000.¹ Consumers realize that preventative care is a cost-effective means to address this issue. HealthAid America® is proud to present Ginkgo Vital 3™ with its unparalleled synergistic effects of Ginkgo combined with Siberian Eleuthero and Korean Ginseng known to increase mental clarity while enhancing physical strength and endurance for older and younger generations alike.

Ginkgo Vital 3™ helps to enhance mental clarity, physical strength and endurance through its unique combination of the highest quality, standardized herbal extracts. Serving to nutritionally and naturally combats some of the most common signs of stress.



With over \$140 million in sales in 1998, Ginkgo biloba is a top selling herb in the United States.² Ginkgo is a natural antioxidant and has been known to enhance memory, cardiovascular function and increase circulation to the extremities and the brain. Many human and laboratory studies have examined the use of Ginkgo for cognitive function and aging and suggest that Ginkgo nutritionally benefits people occasionally experiencing poor concentration, confusion, absent-mindedness, decreased physical performance, fatigue, headache, dizziness, mood swings, respiratory health concerns and anxiety.³

"Ginkgo Vital 3™ is a unique and naturally effective formula that was developed through extensive research to nutritionally and naturally enhance mental clarity and boost physical

¹ The Alzheimer's Association of Los Angeles: Dementia

² Medline Plus of National Institutes of Health and US National Library of Medicine.

³ National Center for Complementary and Alternative Medicine.



strength and endurance,” explained Dr. MoraMarco, Co-Founder of HealthAid® America and author of The Complete Ginseng Handbook. “With its combination of Sibergin® Siberian Eleuthero, Ginkgo and Koregin® Panax, Korean Ginseng, Ginkgo Vital 3™ is a triple threat to the debilitating effects of normal aging.”

The Ginkgo Vital 3™ formula is based on numerous European research studies that demonstrate the effect of Ginkgo combined with Siberian Eleuthero and Korean Ginseng. A study conducted by UCLA echoes these results, finding that a group of Baby Boomers with memory difficulties experienced significant improvement in verbal recall after taking Ginkgo biloba.⁴ Ginkgo Vital 3™ will soon gain the same sales as HealthAid’s other #1 selling product line Sibergin®, #1 Eleuthero* in America-2005-SPINScan Natural.

Ginkgo Vital 3™ contains Sibergin® Siberian Eleuthero, a superior adaptogen known to enhance the body’s ability to cope with physical and mental stress as well as Koregin® Panax Ginseng which helps to enhance physical strength and endurance. It also improves oxygen utilization in the body and the brain. Men and women of all ages appreciate Ginkgo Vital 3™ for increased endurance, decreased stress, improved concentration, and enhanced well being. Siberian Eleuthero has been shown in scientific studies to decrease fatigue, alleviate stress and reduce physical and emotional imbalances, improve concentration and memory, enhance performance, coordination, and endurance, and improve the quality of life through rejuvenating youthful vigor and stamina.

Ginkgo Vital 3 is cost effective, retailing for \$29.95 for a month’s supply containing 30 soft gels capsules and wholesales for \$17.97 and comes in a point of purchase display and can be found by visiting www.healthaidamerica.com for additional information.

With offices in California since 1992 and its base in the United Kingdom since 1982, HealthAid® America, the producers of Ginkgo Vital 3 and other high quality, innovative natural supplements, strives to provide a range of products that are carefully researched and nutritionally balanced that help to supplement the many and varied dietary needs of the whole community. The company develops science-based processes that are environmentally friendly and compatible with sustainable agricultural methods.

For more information on Ginkgo Vital 3®, or other HealthAid® America products, visit www.healthaidamerica.com or call 1-800-320-5699. HealthAid® America is located at 1155 Chess Drive, Suite 124, Foster City, California 94404. Or contact Christie Communications at (805) 962-1347.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

*By Item & \$\$ Sales

⁴ Senior Journal, www.seniorjournal.com