

NEWS RELEASE
For Immediate Release

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LOVE YOUR LIVER WITH HEALTHAID®'S LIVERVITAL™

*HealthAid America's New Liver Vital™ Helps Promote
Liver Health and Overall Well-Being*

(Foster City, CA) The American Liver Foundation conducted a survey in December of 2005 that showed most Americans do not understand the factors that contribute to liver health. In fact, 4 out of 5 adults in the United States believe that alcohol abuse is the leading cause of liver disease, which shows that most Americans think that if they are not heavy drinkers they will maintain healthy livers. The largely misunderstood fact is that nutrition and a balanced diet are vital in maintaining and promoting liver function and health. In today's society many people do not alter their lives and schedule to consume a balanced diet consistently. Now with **HealthAid America's New LiverVital™**, consumers can easily promote better liver health by adding this supplement into their daily regimen.

The liver is one of the most important organs in the body for keeping the body functioning in a clean and healthy way. The liver is responsible for more than 500 vital functions throughout the body and basically everything we eat, breathe and absorb through our skin must be refined and detoxified by the liver.² It is often referred to as the body's internal power plant.

LiverVital™ is a complex combination of herbs and amino acids including Milk Thistle, which is known for its role of supporting the liver. Among other ingredients are dandelion, barberry and Turmeric, which have each shown to have health enhancing qualities. All of these ingredients work together to provide specific actions on the body to help cleanse and purify the blood that enters the liver and supports overall liver function.

"The liver is the body's primary anti-pollution organ, it is in charge of removing all the possibly harmful toxins that we ingest each day," says Mr. Nitesh Khakhar, President of HealthAid America. "Many people overlook the liver and don't realize that maintaining normal liver health

¹ http://www.liverfoundation.org/cgi-bin/dbs/chapter.cgi?db=news&uid=default&NewsID=1264&view_records=1

² The American Liver Foundation "Diet & Your Liver"

impacts how we feel on a daily basis, including helping us maintain good energy levels and digestion.”

For over 2,000 years Europeans have been using Milk Thistle, one of the main ingredients in **LiverVital™**, as a herbal promoter of normal liver health . Over the past 40 years, intensive chemical, pharmacological, and clinical research has confirmed mechanisms of action of Milk Thistle in promoting liver health.³

LiverVital™ is sold in bottles of 60 tablets and retails for \$19.95 and is available at local health food stores and various online retailers. For more information on where to find the product log onto www.healthaidamerica.com.

With offices in California since 1992, HealthAid America, makers of **LiverVital™** and many other high-quality, innovative natural supplements, strives to provide a range of products that are carefully researched and nutritionally balanced to help supplement the many and varied needs of the whole community.

For more information on **LiverVital™** and other HealthAid America products, visit www.healthaidamerica.com or call (800) 320-5699. HealthAid America is located at 1155 Chess Drive, Ste. 124, Foster City, CA 94404. Or contact Rose Bardin of Christie Communications at (805) 962-1347 or by email at rbardin@christiecomm.com.

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³ American Botanical Council “Milk Thistle” www.herbalgram.org