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Men Across America Say Goodbye to Stress with Herbal SIBERGIN® *Siberigin® Boosts Energy and Reduces the Daily Stress for Today's Active Man*

(Foster City, CA) Men across America suffer from severe fatigue, muscle weakness, reduced stamina, irritability, emotional instability, and various severe medical issues -- effects from being overworked and overstressed in the workplace, at home, or in life.

- In the United States, job burnout experienced by 25% to 40% of workers is blamed on stress;
- \$300 billion is being spent annually on stress-related compensation claims;²
- Up to 90% of all visits to primary care physicians are for stress-related complaints;³
- Over 50% of lost work days are stress related which keeps about 1 million people per day from attending work;⁴
- Health care expenditures are nearly 50% greater for workers who report high levels of stress;⁵
- 40% of job turnover is due to stress.⁶



SIBERGIN®, America's leading high potency Siberian Eleuthero, provides a solution for those feelings of burnout and stress by helping the body achieve a natural balance between vitality and tranquility, boosting energy and relieving stress.

With stressful financial situations, difficult relationships, a hectic lifestyle, over-consumption of caffeine and stimulants, an unhealthy dependence on processed foods, and countless hours spent in the office, the modern lifestyle is not easy on the male body.

² Center for Disease Control & National Institute for Occupational Safety and Health.

³ Occupational Health and Safety news and the National Council on compensation Insurance (U.S.A.).

⁴ Ibid.

⁵ Journal of Occupational and Environmental Medicine.

⁶ American Institute of Stress.



“When Arizona State University researchers exposed middle-aged and older men and women to the same type and level of stress, they discovered that the men pumped out significantly more cortisol.”⁷

Elevated cortisol levels have been linked to:

- Increased risk of heart disease;
- Hypertension;
- Diabetes;
- Prostate cancer.⁸

Increasingly, men are looking to health and nutrition as an answer to the physical manifestations of stress. The Alternative Healthcare and Healthy Lifestyles categories in the United States have grown to \$60.7 billion dollar industries and are on the rise.¹⁰ Free from artificial colors, preservatives, yeast, sugar and flavorings, SIBERGIN[®] is a unique formula of Siberian Eleuthero that naturally provides caffeine-free energy as well as helping the body buffer the effect of workplace and environmental stressors.

“SIBERGIN[®] is really the outcome from thousands of years of research and development in Chinese medicine,” explains Dr. J. MoraMarco, Co-Founder of HealthAid America. “Simple events in our lives, even driving in traffic or engaging in an argument, are considered stressors and can biologically alter the body’s physical composition. SIBERGIN[®] aids the body in its ability to adapt to stressors and acts as a buffer for the nervous system to be able to reestablish itself in stressful conditions.”

Women of all ages appreciate SIBERGIN[®], a product of England, for increased endurance, decreased stress, improved concentration, and enhanced well being. SIBERGIN[®] Siberian Eleuthero is a classic adaptogen, which helps the body achieve a natural balance between vitality and tranquility, boosting energy and buffering stress. SIBERGIN[®] combats fatigue, alleviates the effects of stress, restores physical and emotional imbalances, improves concentration and memory, and enhances performance, coordination, and endurance.¹¹

SIBERGIN[®] contains pure extract of Siberian Eleuthero, the most researched herb in the world, and is the most potent and highest-quality Siberian Eleuthero product available. In 2004 and 2005, SIBERGIN[®] was ranked number one on SPINS, information and service provider for the Natural Products Industry, with the largest sales share of the market for Siberian Eleuthero products.¹² SIBERGIN[®]’s unique patented paste extract and pharmaceutical-quality European capsule delivery system ensures the maximum absorption and assimilation and is GMO-free. SIBERGIN[®] is the ideal delivery system, potency, and quality to effectively address stress and overall wellbeing.

With offices in California since 1992, its headquarters in the United Kingdom since 1982, and represented in over forty countries, HealthAid America, the producers of SIBERGIN[®] and other

⁷ “Manage Stress, Manage Illness.” USA Weekend.com, May 30, 2004.

⁸ “Manage Stress, Manage Illness.” USA Weekend.com, May 30, 2004.

¹⁰ www.LOHAS.com.

¹¹ Based on 50 years of scientific research of Eleutherococcus Senticosus

¹² SPINSscan Natural, 52 Weeks Ending 1/1/2005 and 52 Weeks Ending 12/31/2005



high quality, innovative natural supplements, strives to provide a range of products that are carefully researched and nutritionally balanced to help supplement the many and varied dietary needs of the whole community.

For more information on SIBERGIN[®], or other HealthAid America products, visit www.healthaidamerica.com or call 1-800-320-5699. HealthAid America is located at 1155 Chess Drive, Suite 124, Foster City, California 94404. Or contact Alissa Sears at Christie Communications at (805) 962-1347 or by email at alissa@christiecomm.com.

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