

NEWS RELEASE
For Immediate Release

Contact:

Ms. Rose Bardin
Christie Communications, Inc.
(805)962-1347
Rbardin@christiecomm.com

Mr. Nitesh Karkhar
HealthAid America
(800)320-5699
info@healthaidamerica.com

November 27, 2006

LOVE IS IN THE AIR...AND THE BEDROOM THIS VALENTINES DAY
*HealthAid America's is working to Promote Healthy Lovers
this Holiday with Male Max™*

(Foster, CA)- It's that time of year to show your partner how much they mean to you, and to share your love with each other openly. Valentine's Day brings romance back into the picture. Yet this holiday, that celebrates love and lovers, may have some couples in peril. With 18,000,000 men concerned with their libido, the health of their relationships are put to the test.¹ **HealthAid America** has created **Male Max™**, a one-a-day, high potency supplement for men, designed to support a healthy prostate, provide energy, stamina and promote a healthy libido.

According to a comprehensive US sex study, the number of Americans who have dissatisfying sex lives is astounding. The underlying problem is an unhealthy lifestyle. Stress and cardiovascular health are both very important in supporting a healthy libido. **Male Max™** combines a comprehensive range of specialized herbal ingredients including Maca, Guarana, Muira Puama, Pumpkin Seed Oil, Fo-ti root, and many others. This formulation works synergistically to maximize men's libido, energy, stamina and overall performance by promoting physical health as well as other mind/body aspects of sexual health.*

Maca is a powerful plant that has been found to attention, enhance energy, strength, libido, and healthy fertility and sexual performance. Yet it is also safe food supplement, as it has been used by people harsh climate of the Andes for thousands of years as a food crop and also for promoting energy and wellness.

Healthy lifestyles are essential for healthy and loving relationships. Alcohol, stress and smoking are some of factors that make it difficult for men to perform at their **Max™** could be the nutritional solution to promoting healthy libido and masculine well-being. It supports men's lifestyles by providing healthy nutrients.



increase
promote
a very
in the
staple

the main
best. **Male**

¹ www.menstuff.org/issues/byissue/impotency.html

Many people don't realize that cardiovascular health goes hand in hand with a healthy libido. **Male Max™** contains Pumpkin Seed Oil, rich in Omega-3 Fatty Acid Oils, which play an important role in promoting cardiovascular health and overall wellness. Pumpkin seed oil also has been found to be beneficial to promoting a healthy prostate.

Put the romance and confidence back into your Valentine's Day with **Male Max™**, an all natural daily dose of specialized herbs and ingredients that work naturally with a man's body to promote a healthy libido while also promoting a healthy prostate.

With offices in California since 1992, and it's headquarters in the United Kingdom since 1982, and represented in over forty countries, HealthAid America, the producers of **Male Max™** and other high-quality, innovative, natural supplements strives to provide a range of products that are carefully researched and nutritionally balanced to help supplement the many and varied needs of the whole community.

For more information on **Male Max™** or any other HealthAid America® product visit www.healthaidamerica.com or call (800) 320-5699 or you may contact Ms. Rose Bardin of Christie Communications at (805) 962-1347 or by email at rbardin@christiecomm.com.

#####
